

NOTIFICATION

**Admission to MBA (General-CSS), MBA (Tourism-CSS)
at Institute of Management in Kerala, Kariavattom campus of University of Kerala
2022-2024 Batch**

| Programme | No. of seats | Fee/semester |
|--------------------------|---------------------|---------------------------------|
| MBA (General-CSS) | 40 seats | Rs.17465 + other University fee |
| MBA (Tourism-CSS) | 40 seats | Rs.26250 + other University fee |

The various aspects involved in the process of admission are as follows;

1. Candidates desirous of seeking admission have to register themselves in the University Website by logging on to www.admissions.keralauniversity.ac.in
2. The candidates should possess a valid score from any one of the entrance examinations conducted by K-MAT, C-MAT or CAT. The scores obtained during the year 2022 alone shall be considered.
3. Those students who are appearing for their final year/final semester degree examination are also eligible to apply.
4. The registration fee for the admission is Rs.600/- (Rupees Six Hundred only) for general category and Rs.300/- (Rupees Three hundred only) for SC/ST category.
5. All registered candidates who have provided valid score card will be invited through SMS/email to participate in the Group Discussion and Interview to be held at IMK, University of Kerala, Kariavattom campus. The address of the centre is given below:
INSTITUTE OF MANAGEMENT IN KERALA, UNIVERSITY OF KERALA,
KARIYAVATTOM CAMPUS, TRIVANDRUM 695581 phone: 04712301145
6. The provisional rank list for admission to the MBA programme will be prepared on the basis of the score obtained by the candidate in the Entrance Test (80% weightage), Group Discussion (10% weightage) and Interview (10% weightage). Only the score obtained will be considered for preparing the rank list. Hence care should be taken to ensure that the original score cards are scanned and mailed to imkadmission2022@gmail.com before the last date of receipt of filled in application. Those failing to submit the same will not be included in the rank list.
7. After the registration process is over, there is no need to send the hard copies to the University. Once the print out page appears, the candidate has registered successfully.
8. Those who obtain degree from University of Kerala and awaiting final semester/final year results alone will be given admission based on an undertaking that they will produce the results before registration to first semester examination.
9. Candidates who have passed their Degree or Master's Degree from other Universities should produce the Eligibility Certificate issued by the University of Kerala (Course Equivalency Certificate) at the time of admission. Only those candidates who produce

eligibility certificate and mark lists of Degree or Master's Degree from other universities, at the time of counseling, will be considered for admission.

10. The counseling for admission will be held at IMK only. In the absence of eligible SC/ST candidates, the same will be filled by candidates belonging to OEC category and subsequently by SEBC candidates and finally by General candidates.
11. The fee once paid shall not be refunded.
12. Those who do not get admission from the rank list of IMK shall be considered for filling up of vacant seats if any at UIMs.

Eligibility for admission:

The candidate should have passed the degree from any Indian University, under the regular stream, recognized by the University of Kerala and shall be in the 10+2+3 pattern (or in 10+2+4 pattern). In all the cases the student should have passed the degree examination with not less than 50% marks/equivalent grade (no rounding off allowed) in Part III /core plus complimentary in BA, B.Sc., B.Com. etc., or 50% marks/equivalent grade (no rounding off allowed) in aggregate in case of B.E/ B.Tech, B.Sc. (Agri.) and other 4/5 year degree courses. The candidates, who have passed MA/M.Sc./M.Com.or any other PG Degree recognized by the University of Kerala with 50% of marks/equivalent grade in aggregate, are also eligible for admission. SC/ST and SEBC candidates shall be given relaxation as per University rules.

In the case of MBA (Evening-Regular), only candidates with minimum three years work experience and attained the age of 25 (twenty five) as on 1.1.2021 will be considered for admission. They have to produce the original work experience certificate at the time of GD/Personal interview. No Entrance examinations score is needed and their ranking will be based on Total marks secured (80%), Group Discussion (10%) and Personal Interview (10%).

Mandatory Reservation:

| Sl.No. | Seat reservation | Percentage |
|--------|--|------------|
| 1 | Merit (On the basis of merit) | 50 |
| 2 | Socially and Educationally Backward Classes (SEBC) (a) Ezhava (EZ) 8% (b) Muslim (MU) 7% (c) Latin Catholic /SIUC (LC) 1% (d) Other Backward Christian (BX) 1% (e) Other Backward Hindu (BH) 3% | 20 |
| 3 | *Economically backward among forward communities (BPL) | 10 |
| 4 | Scheduled Castes/ Scheduled Tribes Scheduled Castes 15% Scheduled Tribes 05% | 20 |

*Candidates who enjoy communal reservation such as SEBC, SC/ST who have **BPL endorsement in the Ration Card are not eligible for BPL reservations.** Only candidates belonging to Forward Communities who are Economically Backward are eligible for BPL reservations as per G.O.(M.S)No.108/2008/H.Edn dated 20.09.2008.Such candidates must

produce BPL certificate from the Village Officer/Revenue Authority concerned.

Note: As per U.O AcB/I/Admns BC/2008 dated 20.09.2008, **for reservation of 20% seats under SEBC, the total seats for PG Programmes in an institution will be taken as one unit.** If necessary, for allotment of such seats, rotation system will be followed.

Note: (a) Thiyya and Billava will be considered as Ezhava Community for reservation.
(b) For SEBC candidates, Annual Family Income should be below Rs.6 lakhs forgetting the Reservation benefit.

I phase of admission:

| Sl.No. | Activity | Original Date | Changed date |
|--------|---|--------------------------|--------------------------|
| 1 | Last date of receipt of completed online application form | 20.05.2022 10 p.m. | 20.06.2022 10 pm |
| 2 | Conduct of Group Discussion and Personal interview for those with valid KMAT/CMAT/CAT scores at IMK, Kariavattom campus | 24.05.2022 25.05.2022 | 27.06.2022 28.06.2022 |
| 3 | Release of Provisional Rank List | 27.05.2022 | 30.06.2022 |
| 4 | Counseling at IMK, Kariavattom campus | 02.06.2022 | 04.07.2022 |
| 5 | Commencement of classes | As per CSS directions | As per CSS directions |
| 6 | Spot admission if needed | After II phase | After II phase |
| 7 | Last date for closure of admissions | 30.09.2022 | 30.09.2022 |

All communication will be sent only through SMS/ email. Please take care in providing the correct phone numbers and email id while filling the application form. imkadmission2022@gmail.com for any assistance.

During counseling once the Register number and name of the candidate is called and found absent, immediately the next candidate will be given opportunity and hence mere rank in the provisional rank list does not guarantee admission.

The last date for online registration for I phase is 10pm, 20th June 2022.

Separate applications have to be submitted for MBA admission at IMK Kariavattom and University Institutes of Management.

The University of Kerala reserves the right to revise the dates mentioned in the notification.

REGISTRAR